



METALEX
VIETNAM

02-04
OCT 2024

Saigon Exhibition
and Convention Center (SECC)

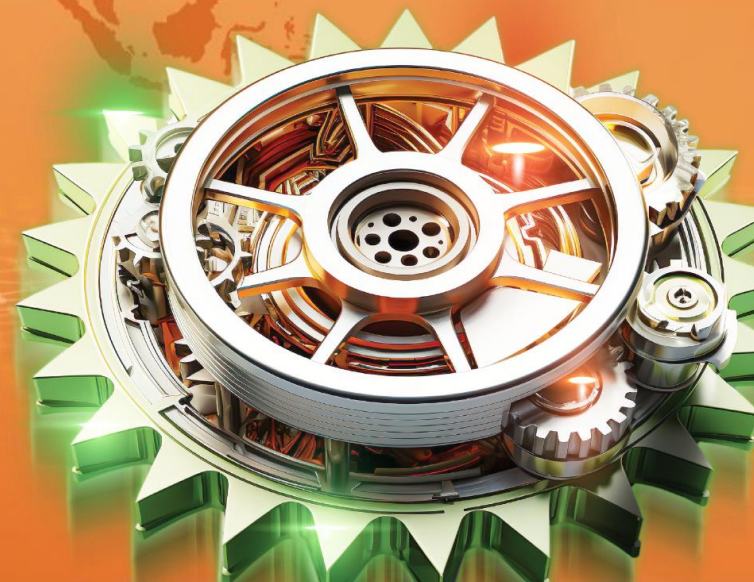
FROM LINES TO CYCLE

BUILDING A CARBON NEUTRAL MANUFACTURING LEGACY

POST-SHOW REPORT

Built by

RX Tradex





02-04 OCT 2024
Saigon Exhibition and Convention Center (SECC)

FROM LINES TO CYCLE
BUILDING A CARBON NEUTRAL MANUFACTURING LEGACY

TỪ TUYẾN TÍNH ĐẾN TUẦN HOÀN
THIẾT LẬP LỘ TRÌNH SẢN XUẤT HƯỚNG ĐẾN TRUNG HÒA CARBON



METALEX VIETNAM 2024 (17th Edition)



METALEX Vietnam 2024 (MXV 24), held in Ho Chi Minh City, is the country's largest and most comprehensive exhibition for industrial manufacturing technology. The show brings together a wide range of exhibitors showcasing the latest innovations and solutions in machinery, equipment, tools, and components for various industries, including automotive, electronics, plastics, and metalworking.

One of the highlights of METALEX Vietnam 2024 is it co-located with the **Supporting Industry Show**, organized by **JETRO**. This strategic partnership offers attendees a unique opportunity to explore a broader range of products and services related to the supporting industries, such as components, materials, and sub-assemblies.

METALEX Vietnam 2024 was a resounding success, offering exhibitors unparalleled opportunities to connect with industry leaders, showcase their latest innovations, and explore new business horizons. By participating in METALEX Vietnam, exhibitors gained access to a targeted audience of **Buyers, Manufacturers, and Industry Professionals**, driving growth and strengthening their market presence.

Through the event, all participants had brought to:

- **Networking Opportunities:** Connect with potential customers, partners, and industry experts.
- **Market Insights:** Gain valuable insights into market trends, challenges, and opportunities
- **Brand Exposure:** Showcase products and services to a wide audience of industry professionals.
- **Business Development:** Explore new business opportunities and expand market reach.
- **Innovation Showcase:** Demonstrate the latest innovations and technological advancements.

METALEX Vietnam 2024 proved to be an invaluable platform for electronics manufacturers and suppliers, offering a wealth of opportunities for growth and success.

Built by



Co-located at



Co-organized by



Contact us:

+84 286 287 3355

metalexvietnampage

METALEX Vietnam

www.metalexvietnam.com

metalexvietnam@rxtradex.com



PRE-EVENTS

"Get a Head Start at M-Talks Pre-Events."

OVERVIEW:

M-Talk is a series of events conducted in conjunction with the Metalex Vietnam exhibition. These events serve as platforms for engaging discussions, idea sharing, attending conferences, showcasing new technologies, providing skills training, and conducting factory tours.

EVENT OBJECTIVE:

The primary aim of M-Talk sessions is to facilitate knowledge exchange, networking opportunities, and industry insights for participants attending the METALEX Vietnam exhibition.





1st PRE-EVENTS – Industry Experts Unite at M-Talks

Recently, M-Talk, in collaboration with Trumpf, Roeder, and Savimec, organized a private discussion directly at the Savimec factory. This exclusive event included insightful discussions and a guided tour of the factory premises. Participants had the opportunity to gain firsthand knowledge about Savimec's operations, technologies, and innovations.





2nd PRE-EVENTS – Industry Experts Unite at M-Talks

A recent highlight was a private event co-hosted with **Makino Vietnam** at their Tech Center. This exclusive gathering provided mechanical enterprises with valuable insights into the aerospace and semiconductor supply chains. Participants had the opportunity to learn about Makino's advanced technology and product range firsthand through insightful discussions and a factory tour.



171
REGISTERED

143
ATTENDED
(84%)



50%

TOP C-LEVEL
MANAGEMENT



4 PANELISTS

2 FOCUSED
PRESENTATION

FACTORY
EXCURSION

75%

SATISFIED
WITH CONTENT
DELIVERED

63%

WILLING TO
JOIN THE NEXT
EDITION

NPS 42





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MXV 24 HIGHLIGHTS

A SHOWCASE OF INDUSTRY LEADERS

MXV 24 featured a diverse range of exhibitors showcasing the latest advancements in metalworking technology, various types of machine tools, and supporting industries. Our key exhibitors stood out due to their large booth sizes, long-standing participation, and strong brand recognition in the Vietnamese market. These industry leaders demonstrated their commitment to the metalworking sector and provided attendees with valuable insights and innovative solutions.



EXPLORE THE SHOW

QUÉT MÃ ĐỂ XEM THÊM
THÔNG TIN TRIỂN LÃM

I-DIRECTORY

Danh mục chi tiết của các nhà triển lãm để dễ dàng tra cứu thông tin.
A detailed directory of exhibitors for easy information access.

MUST VISIT

Danh sách các nhà triển lãm được đề xuất dựa trên ngành nghề mà Quý Khách đã chọn khi đăng ký.
A list of recommended exhibitors based on the industry you selected during registration.

FLOOR PLAN

Hỗ trợ tìm kiếm nhanh vị trí các gian hàng và khu vực tại sự kiện.
Quickly locate exhibitor booths and event areas.

AGENDA

Khám phá lịch trình chi tiết của các hoạt động tại sự kiện.
Detailed schedule of event activities.

FACTSHEETS

Xem nhanh tài liệu tổng hợp các thông tin quan trọng của sự kiện.
A summary of key event information.

NEWSLETTER

Cập nhật những tin tức mới nhất từ sự kiện.
Stay updated with the latest news from the show.

TRUY CẬP DỄ DÀNG VỚI 3 BƯỚC
EASY ACCESS WITH 3 STEP

- 1 Đăng ký và kiểm tra email xác nhận
- 2 Truy cập vào đường link được gửi trong email
- 3 Nhập Access Code được gửi kèm trong email để đăng nhập

- 1 Register and check the confirmation email
- 2 Follow the link sent in the email.
- 3 Enter the Access Code sent in the email to log in.

EXHIBITOR HIGHLIGHTS



FACTS & FIGURES METALEX 24

METALEX Vietnam 2024 concluded with resounding success, attracting over 12,000 manufacturing professionals from both Vietnam and abroad. Visitors eagerly explored the latest advancements in a wide range of industries, including robotics, automation, decarbonization, and industrial components. Over 200 leading brands showcased their cutting-edge technologies across 15 international pavilions. From precision machinery and tools to innovative software solutions, attendees had the opportunity to discover the best in class.



215
EXHIBITORS



15
INTERNATIONAL
PAVILLION

12
COUNTRIES



12,410
PARTICIPANTS IN 3 DAYS

2,854
GROUPS VISITED

30%
VISITORS
ARE TOP C LEVEL

59
VISITORS NATIONALITY

252
COMPANIES VISITED

> 80%
INTERESTED IN
PRECISION ENGINEERING | AUTOMATION | SHEETMETAL
WORKING | MOLD AND DIE

OPENING CEREMONY



MXV 24 kicked off with a vibrant opening ceremony designed to officially welcome media representatives and set the tone for the event. The mini opening ceremony was a successful event that generated significant media attention and created a positive atmosphere for the conference.





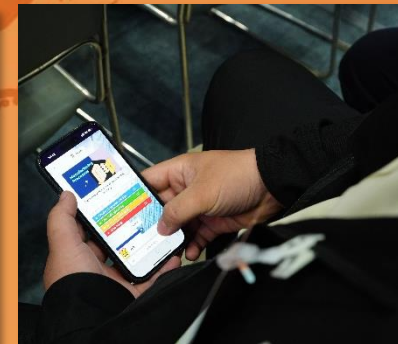
The 17th Vietnam Exhibition on Machine Tools and Metalworking Solutions.

- Centered around the theme of **"From Lines to Cycle – Building A Carbon Neutral Manufacturing Legacy"** commenced on October 02, 2024.
- Commencing the series of proceedings, Mr. Vu Trong Tai, General Manager - RX Tradex Vietnam, delivered the inaugural address, emphasizing that this event presents a valuable opportunity for Vietnamese enterprises to embrace emerging trends, enhance their competitiveness, and solidify their standing within the global supply chain.
- Subsequently, the units, businesses, and customers proceeded to visit the booths of the MXV 24 exhibition and commenced the activities as part of the event.



ON-SITE ACTIVITIES - A Vibrant Showcase of Innovation

MXV 24 was a whirlwind of excitement, featuring a diverse range of activities that captivated attendees. From insightful **conferences** and engaging **activities** to thrilling **robotic performances** and the unforgettable **Puzzle Challenge**, there was something for everyone. Discover the highlights of this unforgettable event!





**METALEX
VIETNAM**

IMMERSE IN A WORLD OF INNOVATION AT MXV 24

Our meticulously curated agenda features thought-provoking keynotes, insightful panel discussions, and practical workshops delivered by industry experts.

Gain valuable insights, network with like-minded professionals, and stay ahead of the curve in the dynamic Vietnamese manufacturing landscape.

LỊCH TRÌNH SỰ KIỆN

Agenda Activities

PHÒNG HỘI THẢO
CONFERENCE ROOM W

WASTE AND
RECYCLING
VIETNAM EXPO 2024

NGÀY 1
02/10/2024

09:00 - 10:00	LỄ KHAI MẮC TRIỂN LÃM METALEX VIETNAM 2024 CHƯƠNG TRÌNH HỢP BÁO	METALEX VIETNAM 2024 OPENING CEREMONY PRESS CONFERENCE
12:45 - 18:00	CHƯƠNG TRÌNH HÀNH ĐỘNG VỀ KINH TẾ TUẦN HOÀN TẠI VIỆT NAM (VCEA) <ul style="list-style-type: none">Thức dậy Quá Trình Chuyển Đổi Tuần Hoàn: Hiểu Biết Toàn Cầu Và Thách Thức Địa PhươngTuần Hoàn Cho Người Tiêu Dùng: Chuyển Đổi Sang Nền Kinh Tế Tuần Hoàn Do Người Tiêu Dùng Thúc ĐẩyTác Động Tích Cực Từ Lai Bền Vòng: Tuần Hoàn Hóa Ngành May MặcGiao Lưu	VIETNAM CIRCULAR ECONOMY IN ACTION (VCEA) <ul style="list-style-type: none">Driving the Circular Transition: Global Insights and Local AdaptationsCircular for Consumers: Consumer-driven Transition to Circular EconomyShaping a Sustainable Future: Circularly the Apparel IndustryNetworking

NGÀY 2
03/10/2024

08:00 - 11:30	HỘI THẢO DỐI TÁC QUỐC GIA 2024 - 3BPROMAR VIETNAM	NATIONAL STAKEHOLDERS FORUM 2024 - 3BPROMAR VIETNAM <ul style="list-style-type: none">Potential Tools to Support Businesses in Implementing EPRPresentations on Experiences and Challenges in Implementing EPR in VietnamHow to Maximize the Participation of the Informal Sector in EPR/ Waste Management - Best Practices from ASEAN Countries
13:30 - 14:00	LỄ KÝ KẾT MÔU GIỮA HIỆP HỘI XE ĐIỆN TỈNH QUẢNG UỶ HÀN QUỐC - GIGA VÀ HIỆP HỘI DOANH NGHIỆP CƠ KHÍ VIỆT NAM - VAMI	THE SIGNING CEREMONY OF THE MOU BETWEEN THE QUANG UY INSTITUTE OF GREEN - CAR ADVANCEMENT - GIGA AND VIETNAM ASSOCIATION OF MECHANICAL INDUSTRY - VAMI

NGÀY 3
04/10/2024

10:00 - 11:00	GIẢI PHÁP MÀN HÌNH HIỂN THỊ CỦA SAMSUNG CHO CÁC NHÀ MÁY SẢN XUẤT	SAMSUNG DISPLAY SOLUTION FOR MANUFACTURING
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PHÒNG HỘI THẢO
CONFERENCE ROOM M

2024
METALEX
VIETNAM

NGÀY 1
02/10/2024

10:30 - 11:30	TỰ TUYỂN TÍNH ĐẾN TUẦN HOÀN - THIẾT LẬP LỘ TRÌNH SẢN XUẤT HƯỚNG ĐẾN TRUNG HÒA CARBON	FROM LINES TO CYCLE - BUILDING A CARBON NEUTRAL MANUFACTURING LEGACY
14:00 - 16:00	CHƯƠNG TRÌNH KẾT NỐI GIAO THƯƠNG VỚI DOANH NGHIỆP TRUNG QUỐC	BUSINESS MATCHING SESSIONS

NGÀY 2
03/10/2024

10:00 - 11:00	GIỚI THIỆU TRIỂN LÃM QUỐC TẾ AUTOMOTIVE WORLD CHINA & NEPCON ASIA	AWC & NEPCON ASIA INTRODUCTION
13:30 - 14:30	TỔNG QUAN KIỂM KÊ KHÍ NHÀ KÍNH VÀ CƠ CHẾ ĐIỀU CHỈNH (HIỆN GIỚI CARBON (CBAM)	OVERVIEW OF GREENHOUSE GAS INVENTORY AND CARBON BORDER ADJUSTMENT MECHANISM (CBAM)
14:30 - 15:30	GIẢI PHÁP VỀ VẬT LIỆU VÀ CÔNG NGHIỆP BỀN VỮNG TỪ LIXIL	SUSTAINABLE MATERIALS AND TECHNOLOGIES BY LIXIL
15:30 - 16:30	KHU CÔNG NGHIỆP SINH THÁI - XU HƯỚNG THIẾT YẾU CỦA PHÁT TRIỂN BỀN VỮNG TRONG NGÀNH SẢN XUẤT.	ECOLOGICAL INDUSTRIAL PARK - AN ESSENTIAL TREND FOR SUSTAINABLE DEVELOPMENT IN THE MANUFACTURING INDUSTRY.

QUÉT MÃ
Cập nhật lịch trình sớm nhất



30

INTERNATIONAL
PROFESSIONAL | SPEAKERS |
TECH-EXPERT

15

CONFERENCE | PANEL
DISCUSSION | KEYNOTES |
TECH-SHARING DELIVERED

500

ATTENDEES DURING 3
CONFERENCE
DAYS

38%

ATTENDEES ARE TOP-C LEVEL



10

BUYERS

Automotive |
Electronic | Sourcing |
Semiconductor |
Construction |
Precision Engineering
| Machinery

> 150

CONTACT LEADS
COLLECTED
(Per Buyer)

3-5

POTENTIAL
PROJECTS
UPCOMING
(Per Buyer)

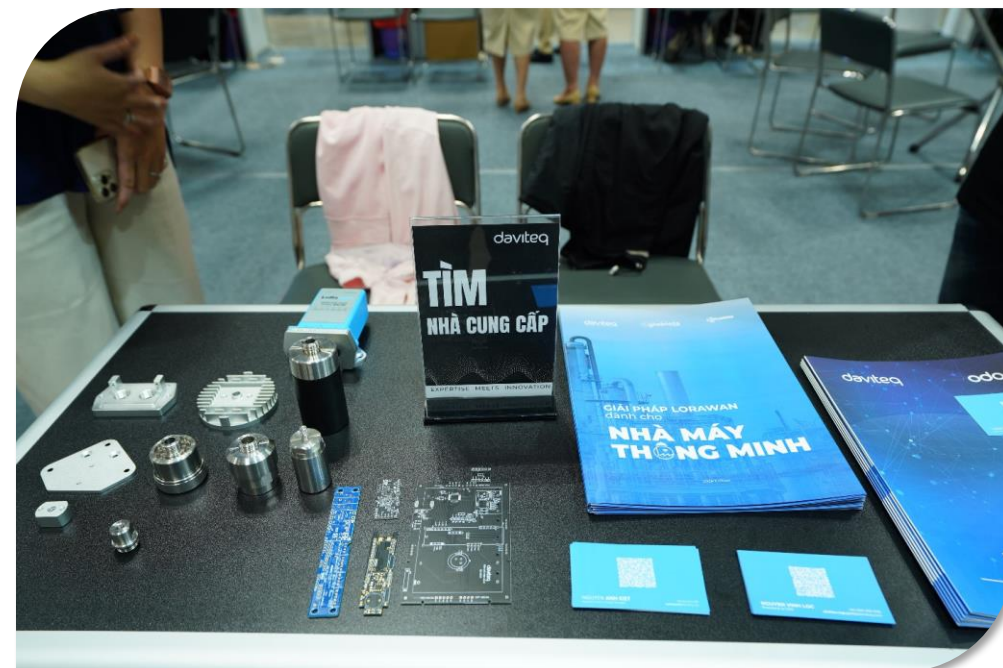
90%

SATISFIED WITH
QUANTITY AND
QUALITY OF
VISITOR MET

BUYER ZONE

ONE-STOP SHOP FOR SOURCING SOLUTIONS

The **Buyer Zone** at MXV 24 was a dedicated area where buyers could connect with suppliers and find the perfect solutions for their specific needs. By sharing their requirements, Buyers could easily identify potential suppliers and explore a wide range of products and services within the machinery manufacturing and supporting industry.



Built by

RX Tradex

Co-located at



Co-organized by

JETRO



Contact us:

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metalexvietnampage

METALEX Vietnam

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15
COMPANIES
(FASTENER –
FIXING AND
FASTENER
MACHINERY)

3-5
MATCHES
MADE PER
MEETING

88%
SATISFIED
WITH
QUANTITY AND
QUALITY OF
EACH MATCHED

92%
CONFIRMED
TO
CONTINUE
JOIN IN
NEXT
EDITION



BUSINESS MATCHING – DISCOVER THE WORLD OF FASTENER AND FIXING

BOLTING TOGETHER BUSINESS SUCCESS

The Business Matching Session at MXV 24 provided a dedicated platform to connect with potential BUYERS in Vietnam. Through pre-scheduled meetings, Exhibitors could showcase their products and services, discuss specific requirements, and explore opportunities for collaboration. This session facilitated efficient networking and business development within the industry.

Mr. Ho Huy – President of Mai Linh Group
attended and delivered his speech at China
Fastener Info Business Matching





MARKET EXCURSION

DRIVING INNOVATION TOGETHER: GIGA AND MITSUBISHI MOVEO

As part of the comprehensive METALEX agenda, we organized a short market visit to provide Gwangju Institute of Green-Car Advancement GIGA members with an exclusive meeting up with Mitsubishi Moveo.

The meeting between the two industry leaders aims to foster knowledge exchange, identify potential areas for collaboration, and support the growth of the Vietnamese automotive sector. As GIGA continues to make significant advancements in green car technology, this partnership offers a valuable opportunity for both organizations to explore new avenues for innovation and investment.





MOU SIGNING CEREMONY

STRENGTHENING TIES, BUILDING A BRIGHTER FUTURE

Within the framework of the **METALEX Vietnam 2024** International Exhibition on Machine Tools and Metalworking Solutions, the **Vietnam Association of Mechanical Enterprises (VAMI)** signed a Memorandum of Understanding (MOU) with the **Gwangju Institute of Green-Car Advancement (GIGA)**. Both parties engaged in in-depth discussions regarding future collaborations, recognizing the growing potential of the electric vehicle and green energy sectors. These industries are set to drive multi-national cooperation efforts aimed at improving transportation quality and promoting environmental protection.



EXCITEMENT ONSITE ACTIVITIES MORE THAN JUST BUSINESS

Beyond the conference sessions and exhibitions, **MXV 24** offered a variety of exciting onsite activities to keep attendees engaged and entertained. From the mind-bending **Puzzle Challenge** to the interactive **Kahoot Game**, there was something for everyone to enjoy. These activities provided a fun and relaxed atmosphere for networking and socializing.

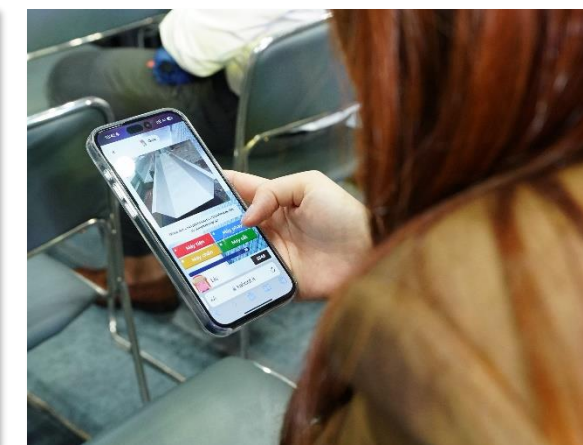
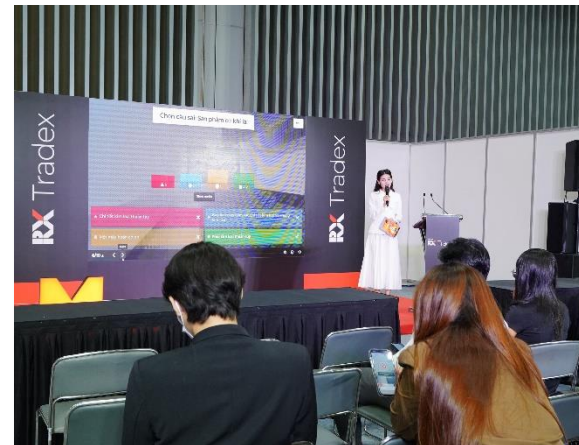


PUZZLE CHALLENGE - A Mind-Bending Adventure

The annual Puzzle Challenge at MXV 24 has become a beloved tradition, attracting participants that join in MXV. This engaging activity tests problem-solving skills, self-hand skill, and creativity. All contestants must work out to solve complex puzzles within a set time limit, vying for the title of MXV Puzzle Champion.

KAHOOT GAME - A Fun and Educational Quiz

The Kahoot Game at MXV 24 was an interactive quiz that tested attendees' knowledge of the event and the machinery industry. Participants answered questions related to MXV, exhibitors, industry terms, and more. This engaging activity provided a fun way for attendees to learn, compete, and win prizes.





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AMPLIFYING VOICES WITH MXV 24 (MEDIA COVERAGE)

- To ensure maximum visibility for our exhibitors, **MXV 24** launched a robust communication campaign that included:
- Targeted Media Outreach:** We engaged with key media outlets to generate targeted coverage of the exhibition, reaching a wide audience of industry professionals.
- Social Media Engagement:** Our active social media presence allowed us to share updates, highlight exhibitors, and create engaging content that resonated with our audience.
- Content Marketing:** We developed informative articles, blog posts, and case studies featuring our exhibitors and their products, showcasing their expertise and innovations.
- Exhibitor Interviews:** We conducted interviews with select exhibitors to capture their unique stories and insights, providing valuable content for our audience.
- By leveraging these channels, we successfully amplified the voices of our exhibitors, helping them to increase brand awareness, generate leads, and establish themselves as industry leaders.**



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Co-located at
Welding Vietnam 2024



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**METALEX
VIETNAM**

LOCAL MEDIA CHANNELS

BUILDING YOUR BRAND, BUILDING THE FUTURE

MORE THAN **90** LOCAL MEDIA NEWS AND TV CHANNELS BROADCASTED AND DELIVERED NEWS ABOUT MXV 24.
CLICK ON PHOTO TO ACCESS THE ARTICLE



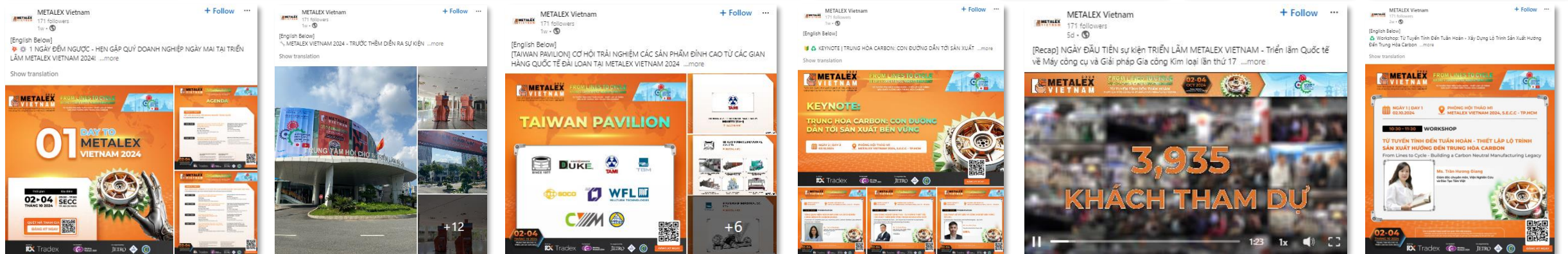
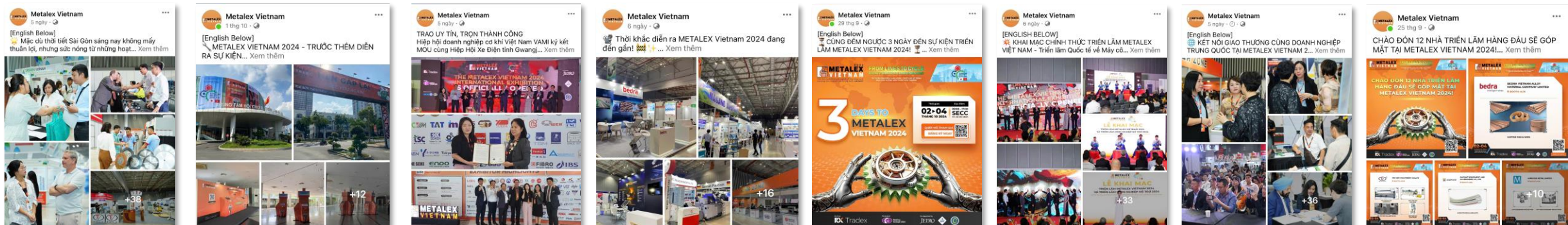
And many more...



>100 DAILY AND WEEKLY POSTS ON ALL SOCIAL CHANNELS (PRE-DURING-POST) WITH VIDEO PRODUCTION AND NEWS MATERIALS
UPDATED ABOUT VME 24

SOCIAL MEDIA CHANNELS — YOUR SUCCESS, OUR LEGACY.

FACEBOOK | LINKED IN | YOUTUBE



METALEX VIETNAM 2024 -
RECAP 3 DAYS

METALEX VIETNAM 2024 -
PHÒNG VẤN ĐẠI DIỆN TRIỂ...

METALEX VIETNAM 2024 -
GIAN HÀNG NỔI BẬT LIXIL...

METALEX VIETNAM 2024 -
GIAN HÀNG NỔI BẬT CỦA...

METALEX VIETNAM 2024 -
GIAN HÀNG NỔI BẬT LUNG...

METALEX VIETNAM 2024 -
GIAN HÀNG NỔI BẬT TBI...

2024

02-04

THÁNG 10 2024

2024

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THÁNG 10 2024

2024

02-04

THÁNG 10 2024

02-04

THÁNG 10 2024

SHOW DAILY#3

TOTAL 3 DAYS

12,410 PARTICIPANTS

KHÁCH THAM DỰ

METALEX VIETNAM 2024 CHÍNH THỨC KHÉP LẠI VÀ THÀNH CÔNG RỰC RỠ!

METALEX VIETNAM 2024 HAS OFFICIALLY CONCLUDED WITH GREAT SUCCESS!

Triển lãm Quốc tế về Máy công cụ và Giải pháp Gia công Kim loại đã diễn ra thành công tốt đẹp, mang đến không gian kết nối giá trị cho doanh nghiệp và chuyên gia trong ngành. Trong suốt ba ngày sự kiện, hàng loạt hoạt động kết nối kinh doanh, trưng bày công nghệ tiên tiến và chia sẻ kiến thức chuyên sâu đã được tổ chức.

Chúng tôi xin chân thành cảm ơn các đơn vị tham gia, khách tham quan và Quý đối tác đã góp phần tạo nên thành công của METALEX Vietnam 2024. Sự tham gia nhiệt tình của Quý vị đã làm tăng thêm giá trị cho triển lãm và cũng là minh chứng cho sự mong muốn phát triển mạnh mẽ của cộng đồng gia công cơ khí trong khu vực.

2024

02-04

THÁNG 10 2024

2024

02-04

THÁNG 10 2024

02-04

THÁNG 10 2024

2024

02-04

THÁNG 10 2024

02-04

THÁNG 10 2024

SHOW DAILY#2

4,247 PARTICIPANTS

KHÁCH THAM DỰ

TỔNG HỢP METALEX VIETNAM 2024 NGÀY 2!

METALEX VIETNAM 2024 RECAP DAY 2!

2024

02-04

THÁNG 10 2024

2024

02-04

THÁNG 10 2024

02-04

THÁNG 10 2024

2024

02-04

THÁNG 10 2024

02-04

THÁNG 10 2024

BẠN ĐÃ SẴN SÀNG CHO SỰ KIỆN BÙNG NỔ VÀO NGÀY MAI?

ARE YOU READY FOR TOMORROW?

2024

02-04

THÁNG 10 2024

2024

02-04

THÁNG 10 2024

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THÁNG 10 2024

2024

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THÁNG 10 2024

02-04

THÁNG 10 2024

METALEX VIETNAM ĐÃ QUAY TRỞ LẠI VỚI PHIÊN BẢN LẦN THỨ 17

BÙNG NỔ LỖ HỘI THAM GIA TRIỂN LÃM VỀ MÁY CÔNG CỤ VÀ GIẢI PHÁP GIA CÔNG KIM LOẠI LỚN NHẤT TẠI VIỆT NAM!

METALEX VIETNAM IS BACK WITH THE 17TH EDITION!

DON'T MISS THE OPPORTUNITY TO ATTEND THE LARGEST MACHINE TOOLS AND METALWORKING SOLUTIONS EXHIBITION IN VIETNAM!

VÌ SAO DOANH NGHIỆP NÊN THAM GIA METALEX VIETNAM 2024?

WHY SHOULD BUSINESSES PARTICIPATE IN METALEX VIETNAM 2024?

TĂNG NĂNG PHÁT TRIỂN VƯỢT BẬC CỦA NGÀNH CƠ KHÉ VIỆT NAM

EXCEPTIONAL GROWTH PROSPECTS FOR VIETNAM'S MECHANICAL ENGINEERING INDUSTRY

Tăng trưởng của ngành Cơ khí Việt Nam (MEI), với mức tăng trưởng 5-6% hàng năm, được thúc đẩy bởi nhu cầu ngày càng tăng về các sản phẩm gia công cơ khí chính xác, đặc biệt là trong lĩnh vực ô tô và hàng không. Sự tham gia của các doanh nghiệp vào METALEX Vietnam 2024 là cơ hội để họ tiếp cận thị trường tiềm năng này và tìm kiếm các đối tác mới.

Cụ thể, các doanh nghiệp tham gia sẽ được tiếp xúc trực tiếp với các nhà sản xuất và nhà phân phối hàng đầu trong ngành, từ đó thúc đẩy các mối quan hệ kinh doanh và tạo ra các cơ hội mới.

Bên cạnh đó, việc tham gia triển lãm cũng giúp các doanh nghiệp quảng bá thương hiệu của mình, thu hút khách hàng tiềm năng và tìm kiếm các đối tác mới. Đây là một cơ hội không thể bỏ qua để các doanh nghiệp phát triển và mở rộng thị trường của mình.

CRAFTING COMPELLING CONTENT FOR TARGET AUDIENCE

MAKING A DIFFERENCE, ONE STORY AT A TIME

Our dedicated marketing team carefully develops **more than 60** email marketing content tailored to engage specific audience (pre-during-post). We leverage from **nearly 45K** data-driven insights to identify their interests and preferences, ensuring that our messages are relevant and impactful. Through a combination of creative writing, compelling visuals, and a strong call to action, our emails are designed to drive engagement, generate leads, and ultimately boost your brand visibility.



METALEX
VIETNAM

02-04
OCT 2024

Saigon Exhibition
and Convention Center (SECC)

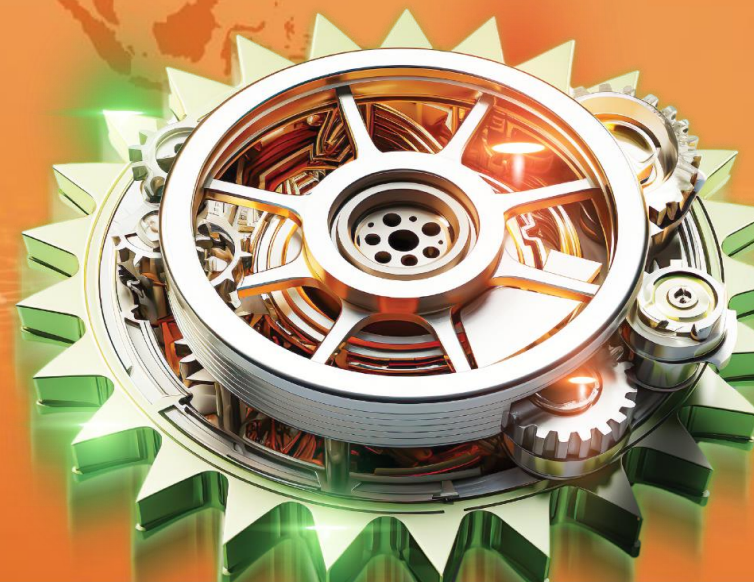
FROM LINES TO CYCLE

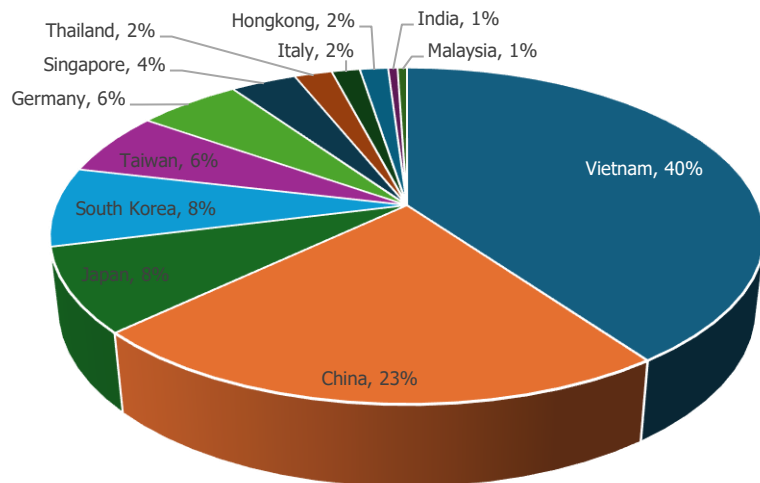
BUILDING A CARBON NEUTRAL MANUFACTURING LEGACY

EXHIBITOR STATISTICS

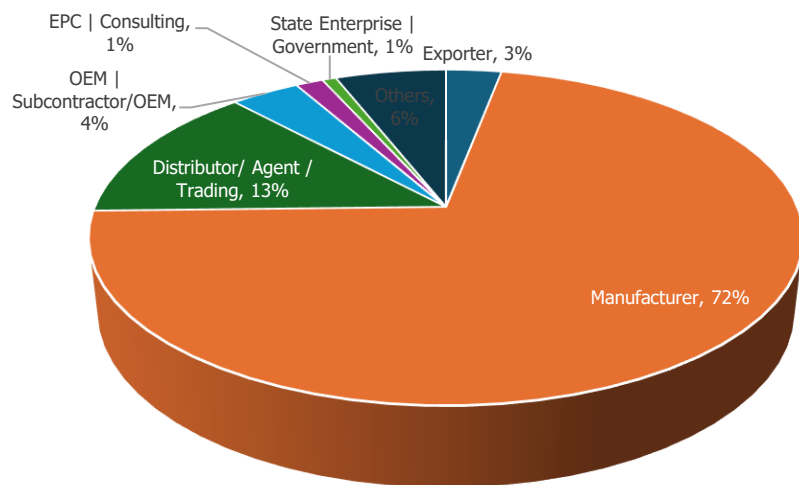
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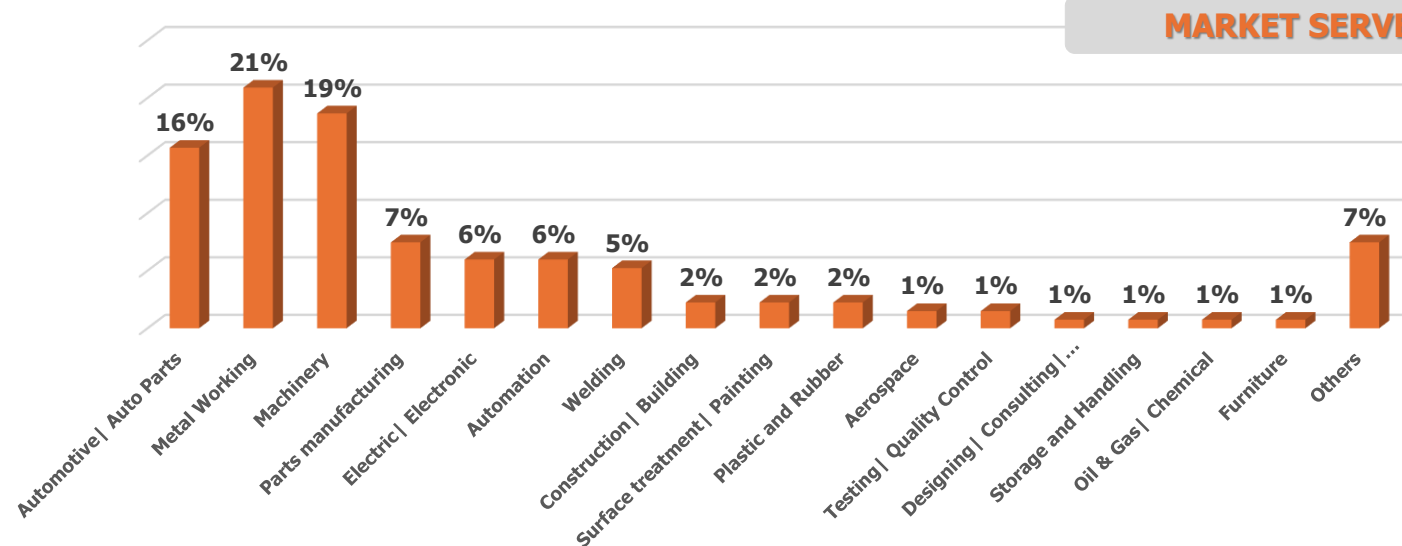




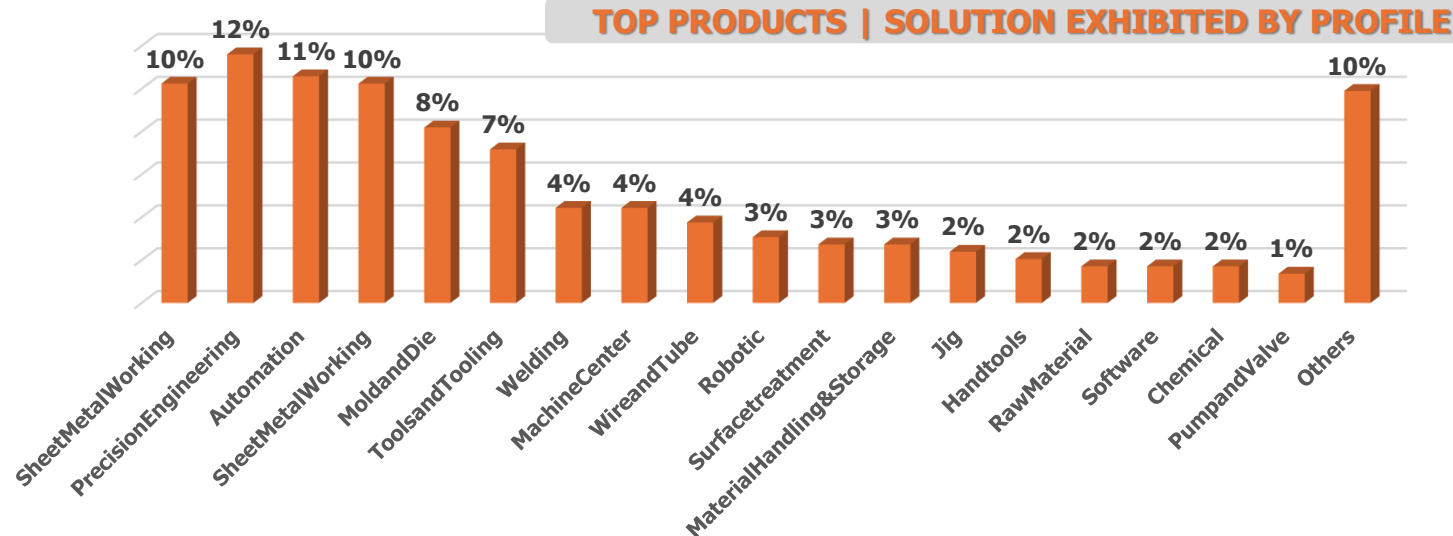
NATIONALITY



BUSINESS NATURE

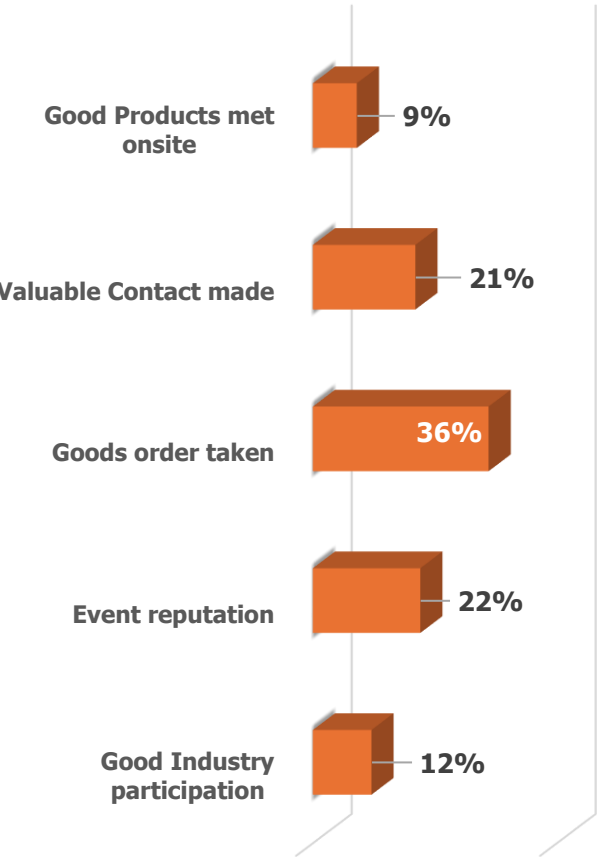


MARKET SERVE

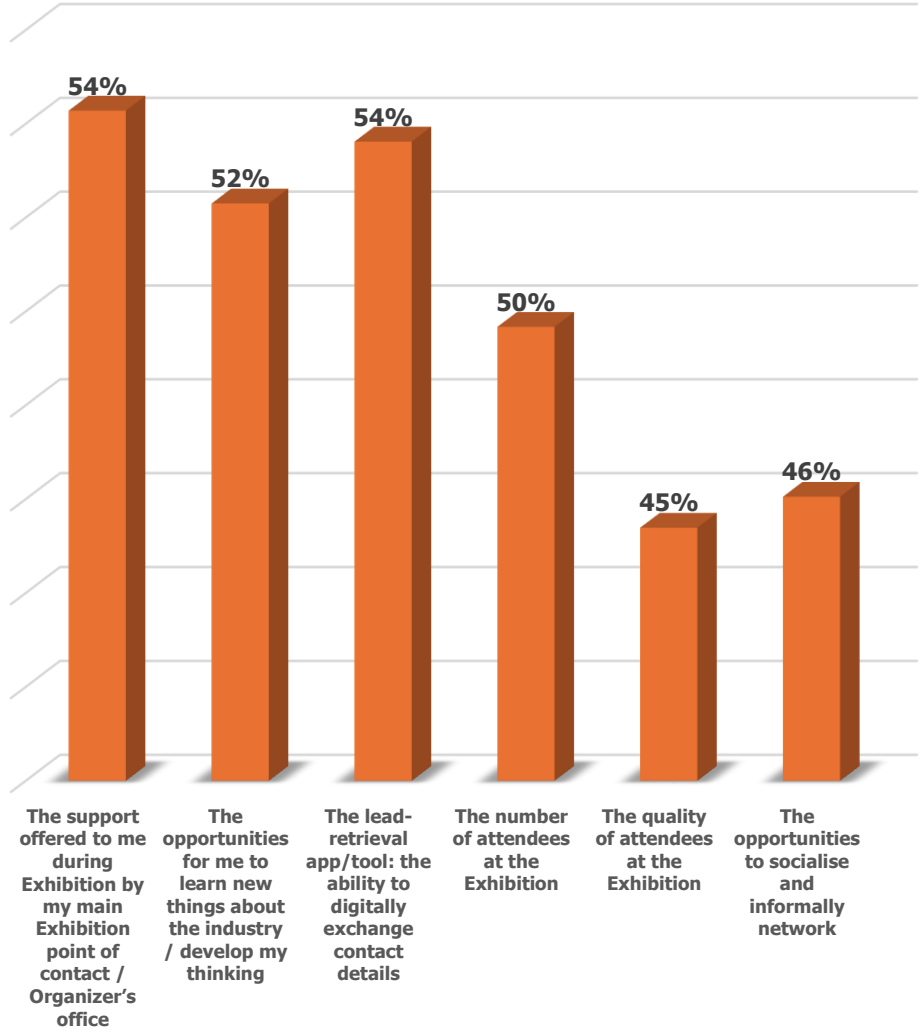


TOP PRODUCTS | SOLUTION EXHIBITED BY PROFILE

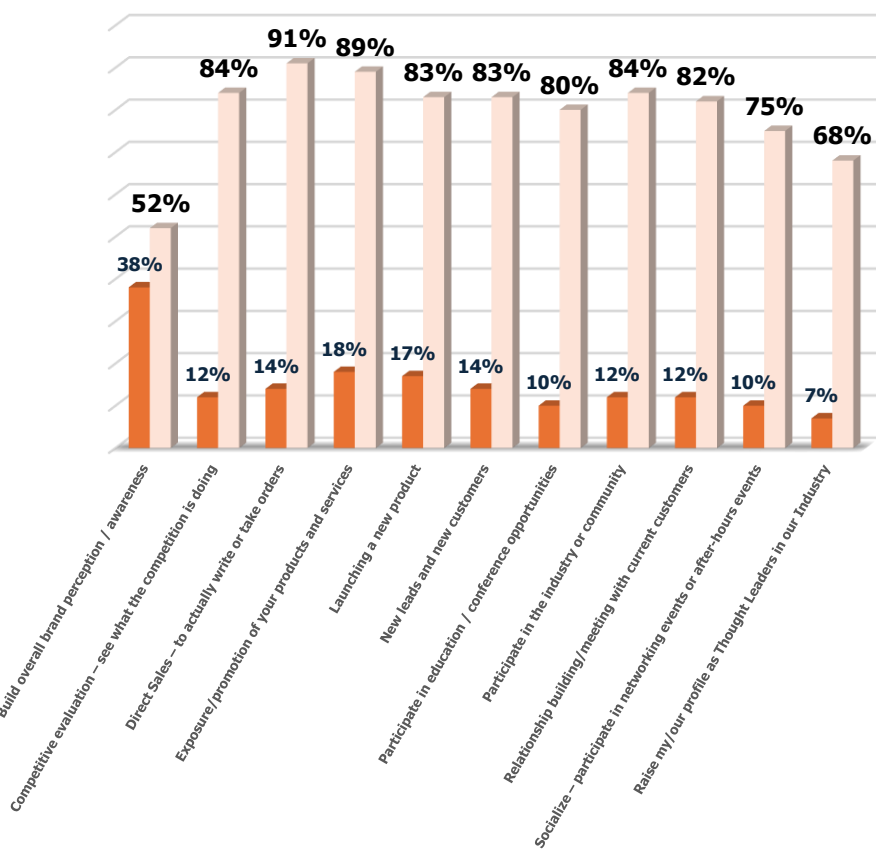
MOST IMPORTANT REASONS FOR GIVING NPS



OVERALL SATISFACTION (AT-SHOW)



OBJECTIVES TO EXHIBIT (OBJECTIVE X SATISFACTION)



METALEX
VIETNAM

42% Exhibitors consider themselves as Promoters of the show and led to high score of NPS. METALEX Vietnam 2024 offered Exhibitors valuable opportunities to connect with potential customers and generate leads. Exhibitors reported success in making valuable contacts (21%) and securing orders onsite (36%). Areas for improvement include increasing industry participation and enhancing the overall event experience.



NPS



LOYALTY: 94%



LIKELIHOOD: 87%



METALEX
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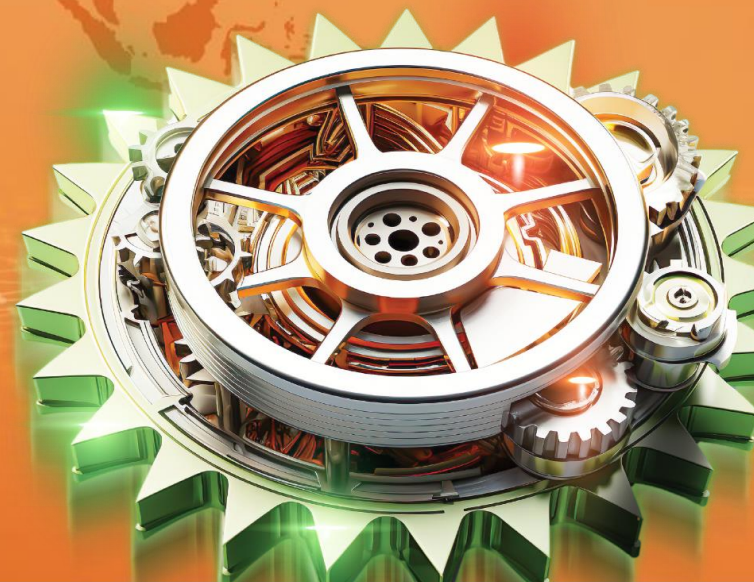
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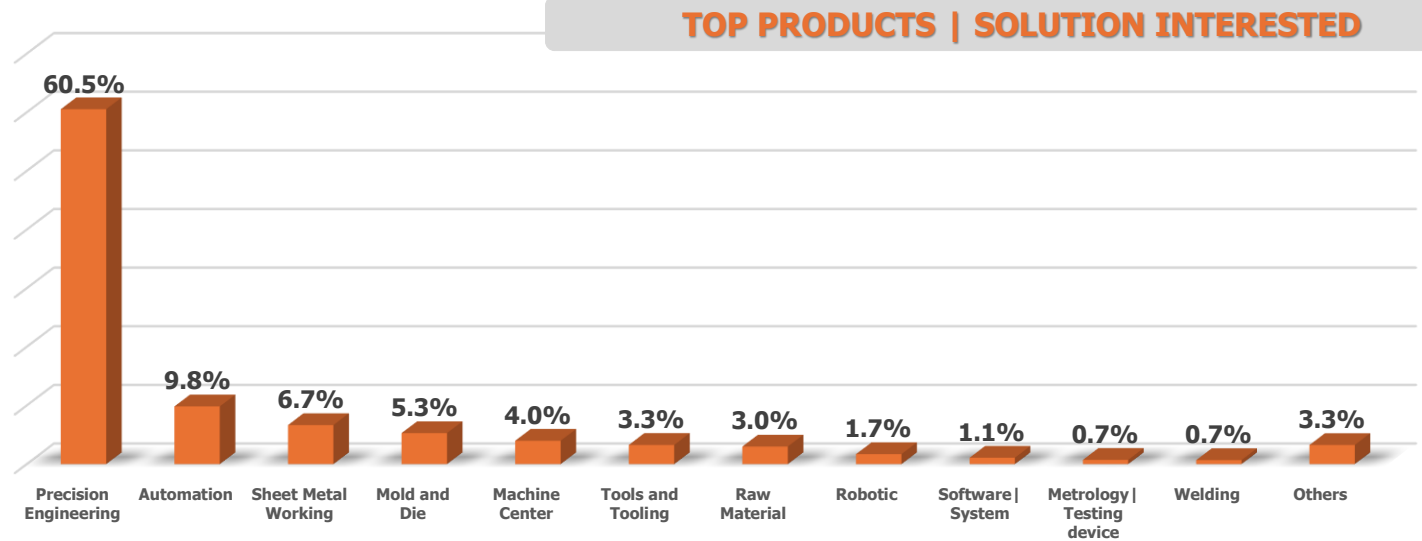
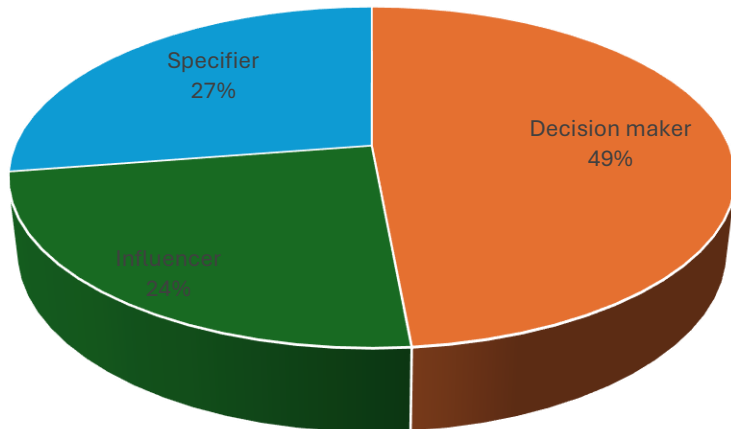
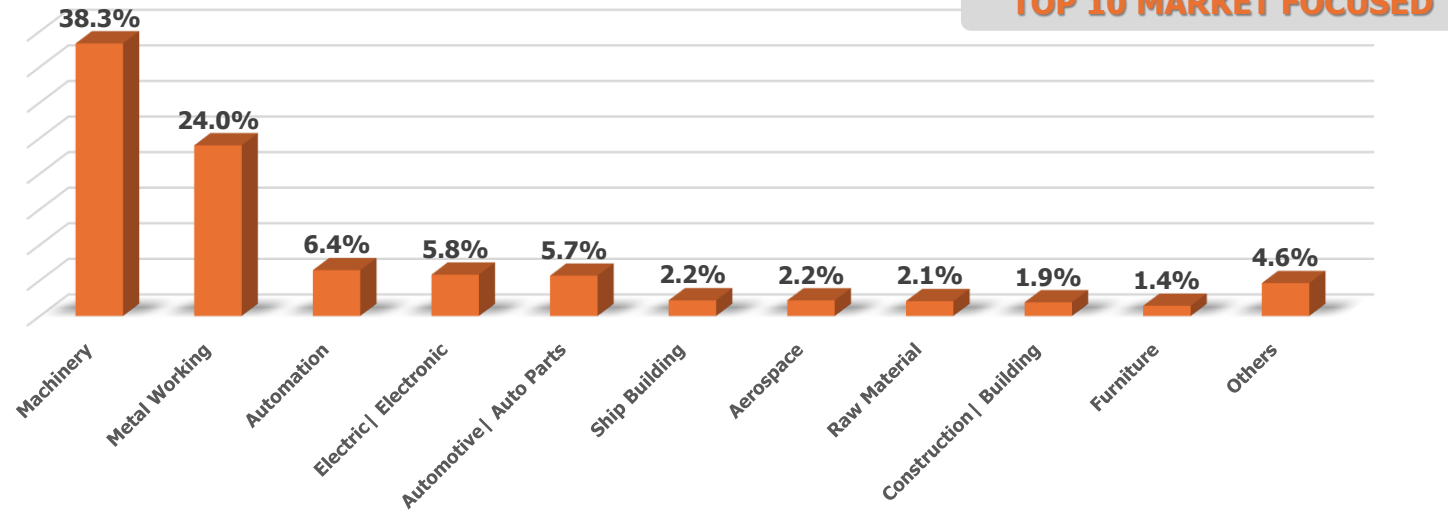
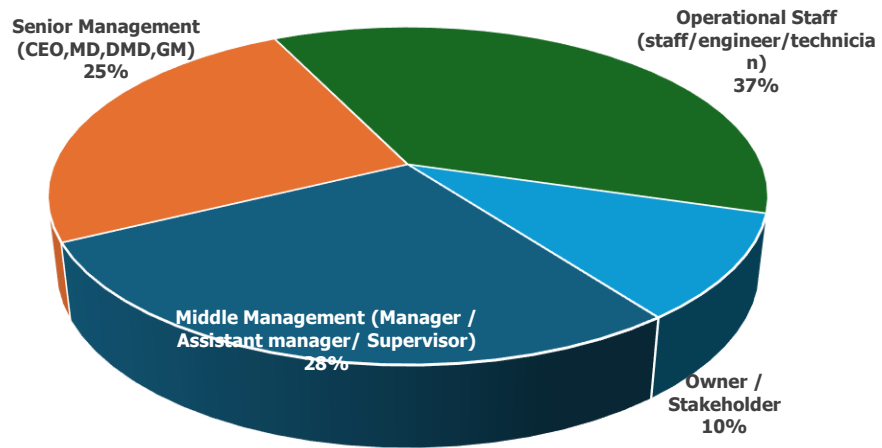
BUILDING A CARBON NEUTRAL MANUFACTURING LEGACY

VISITOR STATISTICS

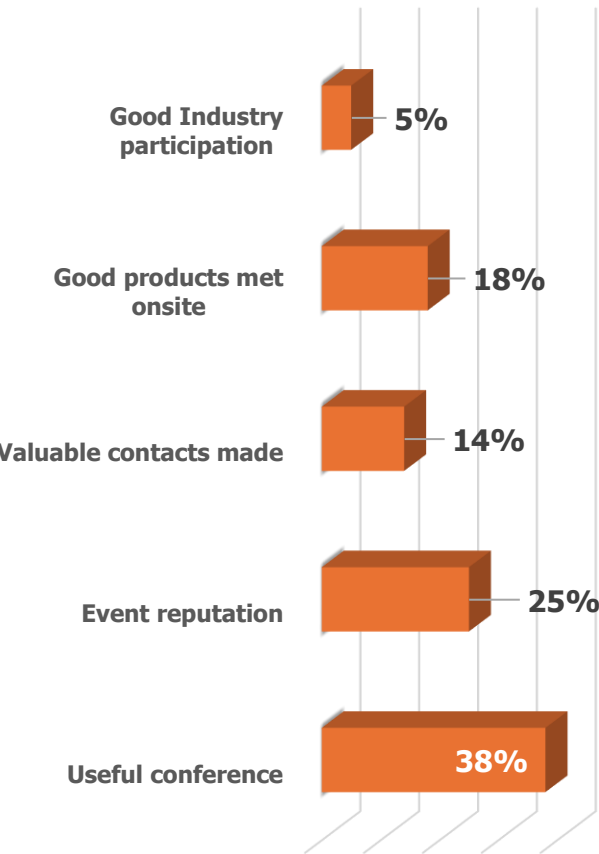
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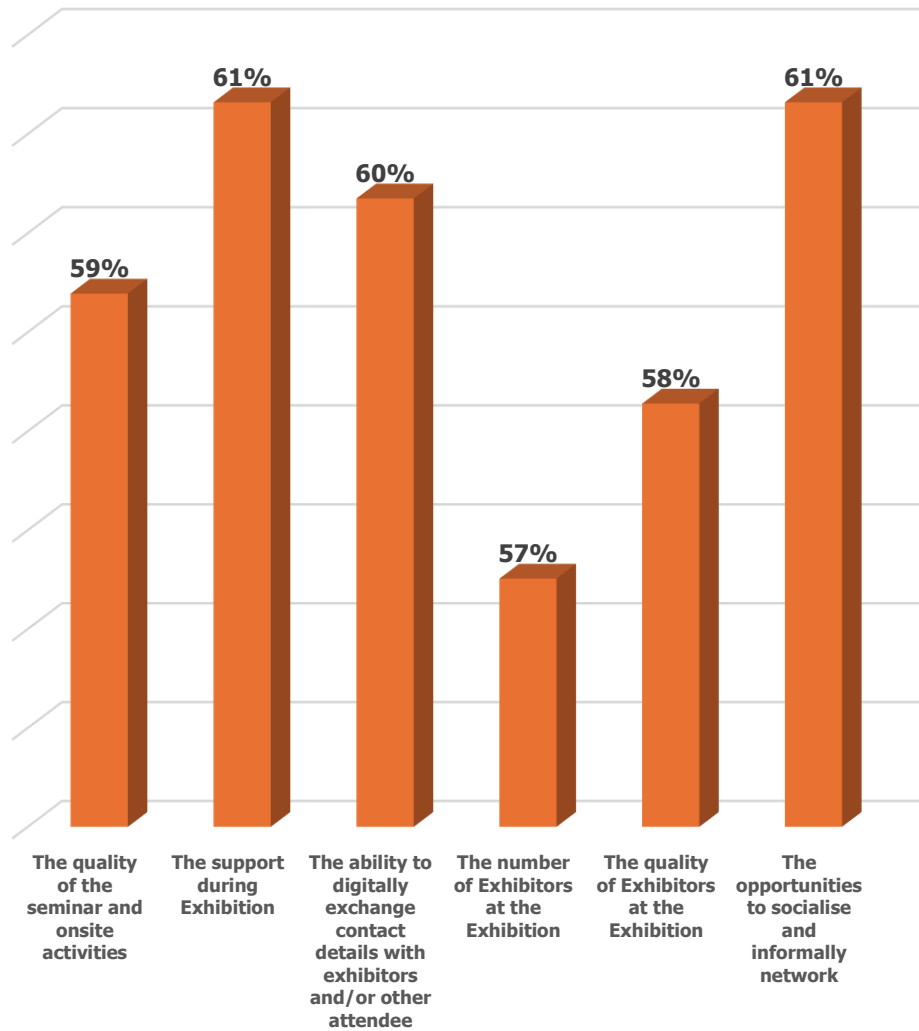




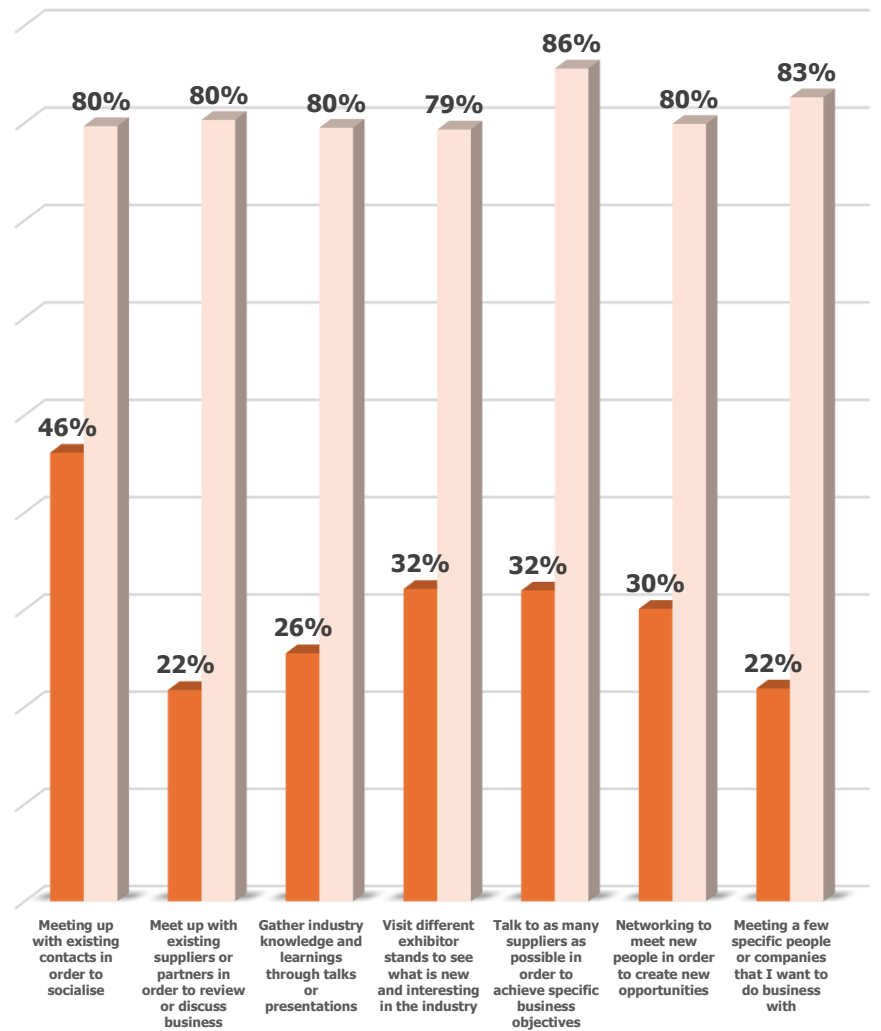
MOST IMPORTANT REASONS FOR GIVING NPS



OVERALL SATISFACTION (AT-SHOW)



OBJECTIVES TO VISIT (OBJECTIVE X SATISFACTION)



Nearly **60% Visitors** consider themselves as Promoters of the show and led to high score of NPS.

METALEX Vietnam 2024 concluded with positive feedback from attendees, highlighting the event's valuable content and networking opportunities. While industry participation was moderate, attendees appreciated the quality of products and services on display (**18%**). The event's strong reputation (**25%**) and informative (**38%**) conference sessions contributed to its success.



NPS



LOYALTY: 94%



LIKELIHOOD: 89%



Thank You to Our Valued Exhibitors and Visitors!

Your participation in MXV 24 made it an unforgettable event.

Together, we created a vibrant community of industry professionals.

We look forward to welcoming you back to future editions of

METALEX Vietnam

Thank you again for your continued support.

SEE YOU AGAIN

METALEX VIETNAM 2025



POWERING SUSTAINABLE MANUFACTURING

WHERE EFFICIENCY MEETS ECOLOGY

THÚC ĐẨY SẢN XUẤT BỀN VỮNG - TỐI ƯU HIỆU SUẤT, KIẾN TẠO TƯƠNG LAI XANH

DATE	VENUE
01-03 OCT 2025	09:00 - 17:00 SECC Ho Chi Minh City



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Co-located



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