

M-TALKS: TECHNOLOGY WEBINAR

EP. 01: FEASIBLE SOLUTIONS FOR LABOUR SHORTAGE DUE TO THE COVID-19

I. Problem:

Currently, local manufacturing firms, especially in Southern provinces such as Ho Chi Minh City, Binh Duong, Dong Nai, Long An..., are struggling with labour shortage due to the fourth wave of Covid-19 pandemic. According to Tuoi Tre newspaper: "The prolonged lockdown caused a series of factories to close or operate moderately with roughly 30-50% of employees. In Ho Chi Minh City, according to incomplete statistics, tens thousands of workers have settled down in their hometown and more than 10,000 others are infected with Covid-19, which would burden factories to restart after the pandemic." Therefore, businesses need possible solutions to lure workers back to work and recruit new employees to resume production.

II. Program

1. **Format:** Webinar (Zoom)

2. **Date:** 12/11/2021 (Friday)

3. **Duration:** 14:00 – 15:30 (60-minute Panel Discussion, 30-minute Q&A)

4. Guests:

- **Ms. Le Nguyen Duy Oanh**
Vice Director, Ho Chi Minh City Center of Supporting Industries Development (CSID)
- **Mr. Do Phuoc Tong**
Chairman, Ho Chi Minh City Association of Mechanical - Electrical Enterprise (HAMEE)
- **Mr. Do Nguyen Nam Quan**
Administration Department Director, Takako Vietnam Co., Ltd
- **Mr. Nguyen Quoc Van**
Head of Mechanical Engineering Faculty, Cao Thang Technical College
- **Ms. Vo Thi Bich Thuy**
Manager/PERM & Consulting Services, ManpowerGroup Vietnam

5. Content:

Part 1: Panel Discussion

Part 1 revolves around the current labour shortage problem in factories and some solutions proposed by guests.

- The main causes leading to the situation
- Key approaches to high-quality labor resources
- Solutions from business support organizations to cope with the worker shortage
- Changes in recruitment requirements after the fourth wave of the pandemic
- Sharing from Takako Vietnam Co., Ltd – a case study of successful employee retention

Part 2: Q&A

Participants could raise their questions throughout the program. In part 2, the questions would be answered by speakers.

