

News Release 2009.09.23

**Reaching higher level of productivity with METALEX Vietnam Forum#9  
A part of METALEX Vietnam 2009 Truly International Event, 8 – 10 October 2009  
Vietnamese industrialists pre-register in large numbers for special benefits**

Reed Tradex organized METALEX Vietnam Forum#9, a part of pre-show activities of METALEX Vietnam 2009, the 3<sup>rd</sup> edition of the metalworking machinery and technology, which is truly international event, to be organized during 8 – 10 October 2009, at the Saigon Exhibition and Convention Center (SECC). Vietnamese industrialists pre-register in large numbers for special benefits. Pre-registration requests are flowing in at [www.metalexvietnam.com](http://www.metalexvietnam.com)

Ms. Nichapa Yoswee, Managing Director of Reed Tradex Company, Thailand and Vietnam's leading international trade exhibitions and conferences organizer and organizer of METALEX Vietnam 2009 described METALEX Vietnam Forum#9 is a part of pre-show activities of METALEX Vietnam 2009 which is aimed to provide Vietnamese business owners, industrialists, traders, and media with information that is critical to business sustainability and industrial development. The forum is scheduled for Sep 23, 2009, 14.00 – 16.15 hrs., Ballroom 3, Sheraton Saigon Hotel & Towers in Ho Chi Minh City, "METALEX Vietnam Forum #9" under the topic of "Enhancing Productivity to Increase Competitiveness for Vietnam Manufacturing, Automotive and Electronics Industries." Delegates will learn industry and investment directions from our distinguished speaker: Acting Director of Southern Foreign Investment Center, Foreign Investment Agency, Ministry of Planning and Investment, Mr. Nguyen The Hung. and Deputy Director General, Representative Agency of Ministry of Industry and Trade in HCMC, Mr. Vu Xuan Mung.

At the same time METALEX Vietnam 2009 is now ready to demonstrate its international status and a true platform for the metalworking industry. Visitors will see a vast array of technologies offered by more than 500 of the world's leading brands from 25 countries. Several countries have already confirmed their participation in international pavilions as follows:

**Thailand Pavilion:** Here, on a 200 sq. meters area are more than 20 exhibitors from two major sectors : Thai Sub-contracting and manufacturers of parts and products for automotive including motorcycle

**Singapore Pavilion:** By two leading Singaporean groups in the area of machinery and electronics parts – The Singapore Manufacturers' Federation will be showing their products over more than 90 sq. meters space while the Association of Electronic Industries in Singapore with Singapore government support, will be showing on 80 sq. meters

**China Pavilion:** Occupying the largest space in METALEX Vietnam 2009, the China Council for Promotion of International Trade (CCPIT) will bring more than 30 exhibitors from various industries in many provinces to show over 360 sq. meter space.

In addition, you will find the **Taiwan Pavilion** and the booth of **Japan External Trade Organization (JETRO)**. JETRO has brought members who have business interest in Vietnam to visit this exhibition. All these demonstration of interest will increase business potential for exhibitors and visitors and effectively show their confidence in Vietnamese industrial capability. METALEX Vietnam 2009 is for those who do not want to miss the opportunity to upgrade your manufacturing capability. Pre-register today and receive special benefits such as Special Souvenir, instant visitor badge without having to wait in line, complimentary show directory worth US\$ 20, and more by going to [www.metalexvietnam.com](http://www.metalexvietnam.com). (End)

*Presses who need more details, please contact Public Relations: Ms. Pathara (Pam) +662 686 7316 or [Pathara.kwan@reedtradex.co.th](mailto:Pathara.kwan@reedtradex.co.th)*

Organized by:



32nd Fl., Sathorn Nakorn Tower, 100/68-69 North Sathon Road,  
Silom, Bangrak, Bangkok 10500 Thailand Tel: +66 2686 7299 Fax: +66 2686 7288  
E-mail: [metalexvietnam@reedtradex.co.th](mailto:metalexvietnam@reedtradex.co.th) [www.metalexvietnam.com](http://www.metalexvietnam.com)

Co-organized by:

**Minh Vi Exhibition &  
Advertisement Co., Ltd.**