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METALEX Vietnam 2009 New Phenomena Opening “Hi-Tech Zone” Meet new technologies adding production capability to Vietnam

Reed Tradex is preparing a new phenomena opening the “Hi-Tech Zone” where modern machinery and technology from several countries will be shown in METALEX Vietnam 2009 boost manufacturing capability in Vietnam. The metal working machinery and technology exhibition is to be held 8-10 October, 2009 at the Saigon Exhibition and Convention Center (SECC) Ho Chi Minh City, Vietnam.

Mrs. Nichapa Yosvir, Managing Director of Reed Tradex Company leading trade show and conference organizer in Thailand and Vietnam, revealed that the company is planning a phenomena for the Vietnamese industrial sector by opening a new zone in METALEX Vietnam 2009 called the “**Hi-Tech Zone**” with special displays upon 150 sq. meter space. This special zone has received enthusiastic response from exhibitors including those from China, Japan, Korea, Taiwan and Thailand. At least 20 machines of the latest technologies will be displayed here from leading brands i.e. Yaskawa, Samsung, Haco, E-Yuan among others. This new phenomena is the perfect platform which will improve capability and raise the manufacturing competency that industrialists in Vietnam must not miss.

METALEX Vietnam 2009 is Vietnam’s largest metal working machinery and technology exhibition, 3rd edition, to be held **8-10 October, 2009 at the Saigon Exhibition and Convention Center (SECC) Ho Chi Minh City, Vietnam.** This show is one of the ‘METALEX Series’ the largest metal working machinery and technology exhibition in ASEAN. This exhibition brings 500 global brands from 25 countries and another 20 conference topics offering interesting technologies at the show. A seminar highlight is on the Cooperation between 3 countries i.e. Japan, Thailand and Vietnam. It is expected that the 3-day exhibition will attract 7,000 visitors.

“Considering the current economic challenge, a quality international exhibition is a great and cost effective investment tool for industrialists and manufacturers. Sellers use the exhibition as a tool to maintain brand awareness, market expansion, and entry into the desired target groups in a direct manner. Buyers visit the exhibition to see the machinery and technologies from all over the world which will give them ideas to develop and improve their capability and competitiveness. They do not have to travel abroad to do this, and have the opportunity to discuss details directly with the technology owners in an atmosphere conducive to business negotiations. For the best benefit of Vietnamese industrialists, we are holding a special seminar **METALEX Vietnam Forum # 9 on the 10th September 2009 at the Ballroom 1 (3rd Floor), Sheraton Saigon Hotel & Towers, Ho Chi Minh City, Vietnam.** Interested persons can find more details at www.metalexvietnam.com or Email: metalexvietnam@reedtradex.co.th,” explained Ms. Nichapa.

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