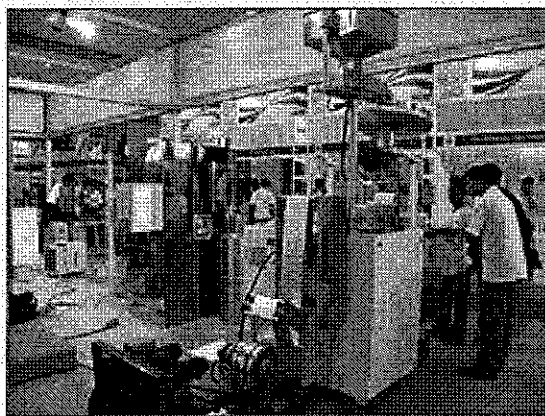


VIETNAM CHAMBER OF COMMERCE AND INDUSTRY

VIETNAM BUSINESS  
**FORUM****METALEX Vietnam 2009: New Phenomena Opening "Hi-Tech Zone"**

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*Reed Tradex is preparing a new phenomena opening the "Hi-Tech Zone" where modern machinery and technology from several countries will be shown in METALEX Vietnam 2009 boost manufacturing capability in Vietnam.*



At Manufacturing Vietnam and NERCON Vietnam 2009 organized by Reed Tradex in May

The Vietnam's largest metal working machinery and technology exhibition, the third edition, is to be held October 8-10, 2009 at the Saigon Exhibition and Convention Center (SECC) Ho Chi Minh City, Vietnam.

The company is planning a phenomena for the Vietnamese industrial sector by opening a new zone in METALEX Vietnam 2009 called the "Hi-Tech Zone" with special displays upon 150 sq. meter space, revealed Mrs. Nichapa Yosvir, Managing Director of Reed Tradex Company leading trade show and conference organizer in Thailand and Vietnam.



This special zone has received enthusiastic response from exhibitors including those from China, Japan, Korea, Taiwan and Thailand. At least 20 machines of the latest technologies will be displayed here from leading brands i.e. Yaskawa, Samsung, Haco, E-Yuan among others. This new phenomena is the perfect platform which will improve capability and raise the manufacturing competency that industrialists in Vietnam must not miss.

METALEX Vietnam 2009 is one of the 'METALEX Series' the largest metal working machinery and technology exhibition in ASEAN. This exhibition brings 500 global brands from 25 countries and another 20 conference topics offering interesting technologies at the show. A seminar highlight is on the Cooperation between 3 countries i.e. Japan, Thailand and Vietnam. It is expected that the 3-day exhibition will attract 7,000 visitors.

"Considering the current economic challenge, a quality international exhibition is a great and cost effective investment tool for industrialists and manufacturers. Sellers use the exhibition as a tool to maintain brand awareness, market expansion, and entry into the desired target groups in a direct manner. Buyers visit the exhibition to see the machinery and technologies from all over the world which will give them ideas to develop and improve their capability and competitiveness. They do not have to travel abroad to do this, and have the opportunity to discuss details directly with the technology owners in an atmosphere conducive to business negotiations.

For the best benefit of Vietnamese industrialists, we are holding a special seminar METALEX Vietnam Forum # 9 on the 10<sup>th</sup> September 2009 at the Ballroom 1 (3<sup>rd</sup> Floor), Sheraton Saigon Hotel & Towers, Ho Chi Minh City, Vietnam, explained Ms. Nichapa.

The forum will be organized under the topic of "Enhancing Productivity to Increase Competitiveness for Vietnam Manufacturing, Automotive and Electronics Industries," addressed by Mr. Nguyen Xuan Chung, Vice General Director of Foreign Investment Department of Ministry of Planning and Investment. Interested persons can find more details at [www.metalexvietnam.com](http://www.metalexvietnam.com) or Email: [metalexvietnam@reedtradex.co.th](mailto:metalexvietnam@reedtradex.co.th)"